COMMUNITY WEBS

Empowering Public Librarians to Create Community History Web Archives

IIPC WAC|NLNZ|Nov 2018 | #communitywebs
Archive-It

Web Archiving SaaS since 2006

625 Organizational Users

1.5+B & 32B URLs (with full-text search)

10,000 collections | 1.4M seeds | 300+ daily crawls
Web Archiving in Public Libraries

2014 NDSA Survey results: 2% from Public Libraries

Many public libraries have long histories of collecting analog materials documenting their region. What happens now that these are now increasingly published exclusively online?
Community Webs Program

- LB21 grant, National Digital Platform
- Continuing Education, Curating Collections
- 2-year project (Jun 2017 - May 2019)
- Additional funding from AIT & KAF
Community Webs Goals

**Education & Training**
- Establish a cohort network of public librarians doing web archiving to preserve local history
- Support further cohort building, professional development activities, and outreach

**Collection Development**
- Create open, dedicated training and OER materials on community memory web archiving
- Seed innovative local programing and partnerships

**Expanding National Capacity**
- Provide web archiving services and infrastructure and ongoing storage and access
- Build an extensible program model that can be scaled and applied to other domains
Community Webs Concepts

Expertise is **LOCALIZED**
- Best local curators are local users/residents

Collecting is **DISTRIBUTED**
- Scale horizontally

Network is **EXTENSIBLE**
- Frictionless addition of more PLs & org types

Advocacy is **SOCIALIZED**
- Explicit focus/funding for cohort building

Technology is **CONTRIBUTED**
- Remove all local technical barriers

Training is **OPENLY PUBLISHED**
- All materials are open access
Community Webs Program

Cohort Activities
- Building web archive collections documenting their local communities and devise local programs and partnerships
- Participate in in-person and online cohort training, events, and forum, and write and present

Participants Receive
- Stipends to attend cohort events, conferences, professional development activities
- Subsidized Archive-It accounts (512GB/year) + funds for local programming & partnerships
- In-person and online training and support

Program Outcomes
- Cohort of public library leaders with expertise in born-digital local history collecting
- 15+TB/year in archived, accessible web materials documenting local communities
- National model for cohort-based training in born-digital local collecting
Comm Webs Applicants

110 applications from public libraries across the country

A cohort of 28 small, medium, and large public libraries

15 IMLS Participants

13 AIT / KAF Participants
Participants

★ Athens Regional Library System
★ Birmingham Public Library
★ Brooklyn Collection, Brooklyn Public Library
★ Buffalo & Erie County Public Library
★ Cleveland Public Library
★ Columbus Metropolitan Library
★ DC Public Library
★ East Baton Rouge Parish Library
★ Forbes Library (Northhampton, MA)
★ Grand Rapids Public Library
★ Henderson District Public Libraries (HDPL)
★ Kansas City Public Library
★ County of Los Angeles Public Library,
★ Marshall Lyon County Library (MN)
★ Metropolitan Library System (Oklahoma)
★ New Brunswick Free Public Library
★ Patagonia Library (AZ)
★ Pollard Memorial Library (Lowell, MA)
★ Queens Public Library
★ Lawrence Public Library
★ San Diego Public Library
★ San Francisco Public Library
★ NYPL - Schomburg Center for Research in Black Culture
★ The Urbana Free Library
★ West Hartford Public Library
★ Westborough Public Library
★ Denver Public Library, Western History and African American Research Library

26 libraries from 16 states
Our Curriculums

The Community Webs curriculum provides guidelines, tips, and resources for starting a local history web archiving program in your public library. New sections will be added as they become available.

https://communitywebs.archive-it.org/
Archive-It - Under the Hood, Tips and Tricks Advanced Training

This hour long training covers some of the ideas, tips, and tricks that Archive-It’s Web Archivists use when creating collections or troubleshooting issues in Archive-It.

Archiving Social Media

Archive-It has specific recommendations for scoping rules needed to capture most common social media platforms. Many of these rules can be added automatically using Archive-It’s Automated Scoping Rules feature, however it’s still a good idea to look at the recommendations in the Archive-It Help Center before starting a crawl on social media seeds. Be sure to take a look at the list of sites with scoping recommendations.

Section 2: Engagement and Promotion

Learning Objectives:

- Identify new avenues for promotion and engagement within your institution and community
- Develop messaging for short and long format promotion

- Community Engagement Case Studies
- Tips for promoting your project and collections
- Suggestions for longer publicity formats

Consider these questions and ideas when writing promotional blog posts, articles, and press releases.

- Promotion and Engagement Reading List
- Promotion examples

https://learn.webjunction.org/course/view.php?id=325
Training Modules

- **Module 1: Intro to WA & Archive-It**
  - 3 Sections, WA, AIT, Crawling & QA
- **Module 2: Access & Collection Development**
  - 2 Sections: Access & Coll Dev
- **Module 3: Engagement & Promotion**
  - 2 Sections: Advanced WA, E&P
- **Module 4: Sustainability**
  - 1 Section + speakers
- **Module 5: Community Building & Expansion**
  - 2 Sections [forthcoming]
- **Full-Day National Meetings Y1, Y2**
- **All contain lesson plans, exercises, videos, readings, forums, speakers, etc**
Brooklyn Public Library Community Webs Suggestions

The Brooklyn Collection at Brooklyn Public Library was recently accepted into the Internet Archive’s Community Webs program (wwwarchive.org/collectcommunitywebsites). The program will allow us to start a web archive of local Brooklyn content. We are soliciting input in order to cast the broadest possible net in our collecting. Just as for our physical collections, our collecting policy for our burgeoning web archive is to collect Brooklyn-specific material, so please keep your suggestions limited to Brooklyn-related web content. Thank you!

Email address*

This form is collecting email addresses. Change settings.

Name

The Urbana Free Library

The Urbana Free Library is a public library providing resources to the community of Urbana, Illinois. For more information, visit www.library.urbana.org.

Narrow Your Results

Scope Collections

Search terms here

Explore collections (10)

Forbes Library seeks input for web archive

Forbes Library is home to unique, invaluable and growing local history and image collections. While we continue to add to these physical collections, much of the record of our community today includes websites, blog posts, videos, photos, and social media in created and presented in digital content, and, by its very nature, ephemeral. archives are embarking on new methods and practices to preserve the histories of their communities as they happen. Forbes Library was chosen as one of only a few public libraries nationwide to receive a grant from Community Webs, funded by the Institute of Museum and Library Services, which has enabled us to be trained in using web archive software to capture historically valuable web materials. This software utilizes the Internet Archive’s Wayback Machine (https://archive.org/web) to make archived websites visible as if they were on the live web.

Forbes Library has already begun to create collections based on people, events, issues and organizations in our community but would like your help finding sites to collect and preserve. If you believe you know of a website or web content that should be collected to preserve the story of our community for future citizens and researchers, please fill out the form below. If the site falls within our collection scope we will include it in our web archive.

Thank you for taking the time to assist Forbes Library in preserving our community’s history.

Contact Dylan Gaffney (dgaffney@forbesslibrary.org) for more details.

* Required

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Web Archiving in Public Libraries (2017)

- 2017: 13% PLs!
- Expanded diversity of org, prof, and collection types
- Numerous additional PLs now exploring/doing WA
- 10s of TBs of local history web resources preserved
- Public/professional events and outreach
Remaining Activities & Work

- Continued community building by cohort & team
- Continued collecting at scale and public events
- Release of OER training materials
- Addition of more PLs
- Expansion to additional org types
https://communitywebs.archive-it.org/