IIPC General Assembly
and
Web Archiving Conference
5-7 June 2019
Westin Zagreb hotel, CROATIA

SPONSORSHIP OPPORTUNITIES

http://netpreserve.org/ga2019/
Dear Sir/Madam,

The National and University Library in Zagreb (NSK) together with the International Internet Preservation Consortium (IIPC) are honoured to be hosting of the 2019 IIPC General Assembly (GA) on 5 June 2019 and Web Archiving Conference (WAC) on 6-7 June 2019 in Westin Zagreb hotel. We are expecting around 100 IIPC members to participate in the GA, while about 150 international technologists, information and communication science researchers, librarians and archivists are expected to attend the WAC. Users, researchers and staff working in libraries, archives, universities and private companies will meet to discuss the latest global achievements in the development of tools, technologies, standards as well as share best practices of archiving content, enabling access and use of such content in analysis and research.

The National and University Library in Zagreb has been an IIPC member since 2008. The IIPC has the mission to collect, preserve and make accessible information and content from the web, to foster the development and use of common tools, techniques and standards that enable the creation of international archives. IIPC also strives to encourage and support national libraries, archives and research organisations to address web archiving and preservation issues. Since 2004 the NSK has been developing the Croatian Web Archive (HAW) together with the University Computing Centre, University of Zagreb (Srce), with the aim to collect and preserve Croatian cultural and scientific heritage from the web.

It is an exceptional privilege to host the principal event of the web archiving community in the year when HAW is celebrating its 15th anniversary. Therefore, our goal is to cooperate with the best IT companies in Croatia and abroad that will present their products and services to this group of prominent international experts during the Assembly and the Conference.

Since your company is among the best in its category, it would be a great pleasure if you would be interested to take part in these events by reviewing the opportunities listed below.

Sincerely,

DIRECTOR GENERAL
Tatijana Petrić, PhD
SPONSORSHIP PACKAGES

Prime sponsor – 13,500 EUR + VAT
(exclusive sponsorship opportunity available to 1 company)

Sponsorship package includes:

- Recognition as a Prime Sponsor in all forms of communication to the public
- Acknowledgement at the opening and closing sessions of the Conference
- Sponsor banner in the Conference room
- Sponsor logo on the Conference holding slide shown between sessions
- Promotional exhibition space in the Conference space
- Sponsor logo on the IIPC Conference website with link to the company website
- Recognition of sponsor status in news published on the NSK web pages and social networks
- Recognition of sponsor status in all media appearances, reports, and correspondence related to the Conference
- Recognition of sponsor on the first page of the Conference programme
- Sponsor logo included in colour print on lanyard and name badges
- One promotional flyer (8 pages max) given out to delegates on arrival at the Conference
- Exclusive sponsorship of the Conference dinner
- Four full Web Archiving Conference registrations
- 1 year membership of the National and University Library in Zagreb for four people
Gold sponsor – 10,000 EUR + VAT
(sponsorship opportunity available to 2 companies)

Sponsorship package includes:

- Recognition as a Gold Sponsor in all forms of communication to the public
- Acknowledgement at the opening and closing session of the Conference
- Sponsor logo on the Conference holding slide shown between sessions
- Promotional exhibition space in the Conference space
- Sponsor logo on the IIPC Conference website with link to the company website
- Recognition of sponsor status in news published on the NSK’s web pages and social networks
- Recognition of sponsor status in all media appearances, reports, and correspondence related to the Conference
- Recognition of sponsor status on the first page of the Conference programme
- One promotional flyer (5 pages max) given out to delegates on arrival at the Conference
- Three full Web Archiving Conference registrations
- 1 year membership of the National and University Library in Zagreb for three people
Silver sponsor - 5,000 EUR + VAT
(sponsorship opportunity available to 3 companies)

Sponsorship package includes:

- Recognition as a Silver Sponsor in all forms of communication to the public
- Acknowledgement at the opening and closing session of the Conference
- Sponsor logo on the Conference holding slide shown between sessions
- Promotional exhibition space in the Conference space
- Sponsor logo on the IIPC Conference website with link to the company website
- Recognition of sponsor status in news published on the NSK’s web pages and social networks
- Recognition of sponsor status in all media appearances, reports, and correspondence related to the Conference
- Recognition of sponsor status on the first page of the Conference programme
- One promotional flyer (2 pages max) given out to delegates on arrival at the Conference
- Two full Web Archiving Conference registrations
- 1 year membership of the National and University Library in Zagreb for two people
Bronze sponsor – 2,000 + VAT
(sponsorship opportunity available to 4 companies)

Sponsorship package includes:

- Recognition as a Bronze Sponsor in all forms of communication to the public
- Acknowledgement at the opening and closing session of the Conference
- Sponsor logo on the Conference holding slide shown between sessions
- Promotional exhibition space in the Conference space
- Sponsor logo on the IIPC Conference website with link to the company website
- Recognition of sponsor status in news published on NSK’s web pages and social networks
  Recognition of sponsor status in all media appearances, reports, and correspondence related to the Conference
- Recognition of sponsor status on the first page of the Conference programme
- One promotional flyer (2 pages max) given out to delegates on arrival at the Conference
- One full Web Archiving Conference registrations
- One annual membership in the National and University Library in Zagreb
INDIVIDUAL SPONSORSHIPS

2,500 EUR
THREE COFFEE BREAKS AND LUNCH

The sponsor will receive recognition in the sessions prior to the lunch and coffee breaks as well as acknowledgement in the Conference programme. The sponsor will have brand visibility during the General Assembly. Available for 1 company.

3,500 EUR
THE CONFERENCE BAGS PRINTED WITH THE SPONSOR LOGO IN COLOUR PRINT, ALONG WITH THE IIPC LOGO

500 EUR + pens
PENS WITH SPONSOR LOGO

500 EUR + note pads
NOTE PADS WITH SPONSOR LOGO.

2,000 EUR + gift
IT GIFTS WITH SPONSOR LOGO.

1,500 EUR per speaker
TRAVEL AND ACCOMMODATION FOR KEYNOTE SPEAKERS

Sponsors will be acknowledged in the Conference programme and by the session chairs. The Sponsor will be able to exhibit banners or other promotional material in the Conference room during that session. Keynote speakers for 2019 will be confirmed in due course.

To discuss further details about sponsoring a keynote speaker, please contact the Marketing and PR Department of the National and University Library in Zagreb at iipc@nsk.hr

All the above figures are in EUR and are exclusive of VAT (25%).
5,000 EUR per lunch
LUNCH (2 AVAILABLE)

The sponsor of each lunch will receive recognition in the Conference session prior to the relevant break as well as acknowledgement in the Conference programme. The sponsor will have brand visibility during the sponsored lunch.

800 EUR each
COFFEE BREAK (6 AVAILABLE)

The sponsor of each coffee break will receive recognition in the Conference session prior to the relevant break as well as acknowledgement in the Conference programme. The sponsor will have brand visibility during the sponsored break.

2,700 EUR
WELCOME RECEPTION

The sponsor of welcome reception will receive recognition in the Conference session prior to the reception as well as acknowledgement in the Conference programme. The sponsor will have brand visibility during the sponsored reception.

4,000 EUR
IT EQUIPMENT FOR THE BREAKOUT ROOM

A room where Conference participants will communicate during Conference breaks, check emails and search the Internet will be equipped with the sponsor logo and will be featured in the Conference program. (two computers, two monitors, two printers). The equipment would remain in the permanent ownership of the organiser (NSK).

All the above figures are in EUR and are exclusive of VAT (25%).
For any additional information regarding the sponsorship options please contact the Marketing and PR Department of the National and University Library in Zagreb at iipc@nsk.hr.

We hope that you will contact us as soon as possible, no later than the end of April, so that we can have more time to promote your company.