Building the IIPC Training Program

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Training is a top need and opportunity for IIPC. Exchange of “how to” information is a core purpose of IIPC, and is one of the primary reasons new members join IIPC. Current members have varying approaches to archiving reflecting different institutional mandates, legal contexts, technical infrastructure, etc., but share a need for various types of training: technical, curatorial, for practitioners and for researchers.

The Training Working Group, chartered in late 2017, is working to fulfill the vision of making IIPC the world leader for training on web archiving to its members, web archivists and technologists engaged in web archiving.

- The IIPC training curriculum will be crowdsourced by its members, reflecting real life needs from practitioners, and serving as a form of member engagement and contribution.
- The IIPC training curriculum will be available online under an open (CC) license for asynchronous delivery; it will also be available as a kit for delivery in hands on workshops by “certified” (literally, or figuratively) web archiving instructors for distributed delivery.
- The curriculum will be continuously updated based on feedback and assessment of the effectiveness of the online and in person events and monitoring of new

http://netpreserve.org/about-us/working-groups/training-working-group/
TWG CHARTER

- Survey IIPC members for training needs;
- Survey the community at large for existing Web Archiving training curricula;
- Assemble a high quality training curriculum drawing on members’ expertise;
- Deliver the training in person and/or via webinar;
- Assess and refine the curriculum based on feedback;
- Deliver a train the trainer session
PARTNERSHIP WITH DPC

• Funding from IIPC budget was available to bring on DPC as paid contributors

• Two staff at Digital Preservation Coalition working with IIPC to produce the curriculum.

• Advantages: singular voice, professional focus, experience with training development & curricular delivery

• Three Levels:
  • Beginner (Intro to Web Archiving)
  • Intermediate (Tools, etc.)
  • Advanced (Expert Topics)
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<th>Session</th>
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<th>Content to Cover</th>
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<tr>
<td>1</td>
<td></td>
<td></td>
<td>To begin, instructor asks participants why they think web archiving is important and lists summaries on flipchart or digital equivalent. Overview of institutions who archive the web and why; a few examples, e.g., a research project using web archives, a collection of web and social media content that documents a major social or political event, web archives used as evidence in court; high-level overview of main users.</td>
<td>Participant feedback with flipchart presentation with visual examples</td>
<td>Video - recorded slide presentation Additional Links</td>
<td>Attendees will be able to: List the reasons for undertaking web archiving. Describe how web archiving is used in specific contexts.</td>
<td>Review content, use case, stats on how long content lives on web business case for WA</td>
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<tr>
<td>2</td>
<td>Reviewed by AG and MP and updates made.</td>
<td>Why do we archive the web?</td>
<td>Websites or web content as institutional or business records; web archives as art objects; web archives as research data. Some recipes for getting started.</td>
<td>Presentations with visual examples</td>
<td>Written content with images/graphics</td>
<td>Attendees will: Be able to understand the main purposes of web archiving &amp; be familiar with web archiving “first steps”</td>
<td>Review content</td>
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<td>3</td>
<td>Awaiting other sessions to be completed before final updates. Feedback from TWG members would be helpful.</td>
<td>What are web archives?</td>
<td>How archiving the web works (Harvesting, Standards, Access/Playback); brief overview of main types of tools/techniques. Examples of tools used in web archiving linked to their main functional use and user base (from session 3). [Emphasis on tools with friendly GUIs]; brief overview of GitHub and other web archiving tool repositories.</td>
<td>Presentation with visual examples</td>
<td>Video - recorded slide presentation; Videos of tool demos and practice tasks. *Not complete: awaiting final version of slides</td>
<td>Attendees will be able to: - Describe the basic processes of web archiving - Describe the types of tools and how they relate to the basic processes - Be able to operate choose web archiving tools based on function and capabilities - Know where to find and download tools for web archiving</td>
<td>All content</td>
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<tr>
<td>4</td>
<td>First draft completed; awaiting review by TWG</td>
<td>Main Concepts and Technologies: 3: Overview, 3a: Capture, 3b: Preserve, 3c: Playback</td>
<td>Examples of tools used in web archiving linked to their main functional use and user base (from session 3).</td>
<td>Presentation</td>
<td>Presentation</td>
<td>Attendees will: Be able to operate simple</td>
<td>All content</td>
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BEGINNER TOPICS

1. Why do we archive the web? -- completed
2. What are web archives? - almost completed, under TWG review
3. Main Concepts and Technologies - almost completed
4. Brief Overview of Tools -- now folded into session #3
5. Main users groups - on hold
6. Identifying Benefits and Risks - completed
7. Risk Assessment exercise - completed
8. Main Approaches to Web Archiving - in progress
9. What to include in a policy - in progress
10. How to write a business case
11. Business Case Elevator Pitch exercise
12. Case Studies - Recording interviews this week!
13. Workflows Practical Workshop
Content to cover:

To begin, instructor asks participants why they think web archiving is important and jots summaries on flipchart or digital equivalent. Overview of institutions who archive the web and why; a few examples, e.g. a research project using web archives, a collection of web and social media content that documents a major social or political event, web archives used as evidence in court; high level overview of main users.

Learning Objectives:

Attendees will be able to: List the reasons for undertaking web archiving; Describe how web archiving is used in specific contexts
• Ambitious nature of the charter combined with volunteer nature of IIPC made development slower than anticipated - bringing on DPC was critical to keeping things moving
• In creation of training modules:
  • Anticipating varying local policies and situations of organizations and individuals who might be interested in the training
  • Creating customizable slide decks and speaker notes
  • Not being too UK/US centric with examples in training materials
  • Ensuring that we keep materials up-to-date
• Incorporate case study videos
• Finalize slide decks and speaker notes
• Record video versions of slide presentations
• Plan a train-the-trainer for later 2019
• Begin to post materials online for others to use
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For IIPC members:
The Training Working Group communicates via mailing list: training@iipc.simplelists.com. To join the mailing list send email to communications@iipc.simplelists.com
You can also join the #training channel on IIPC Slack