



INTERNATIONAL
INTERNET
PRESERVATION
CONSORTIUM



Te Tari Taiwhenua
Internal Affairs

International Internet Preservation Consortium Web Archiving Conference

<http://netpreserve.org/ga2018/>

Sponsorship Opportunities

12-15 Nov 2018
Wellington
NEW ZEALAND

A fantastic opportunity to showcase your organisation.

Tēnā koutou katoa,

The National Library of New Zealand is proud to be hosting the International Internet Preservation Consortium Web Archiving Conference in Wellington, Aotearoa New Zealand in 2018.

The mission of the IIPC is to acquire, preserve and make accessible knowledge and information from the Internet for future generations everywhere. This means:

- Supporting the collection of internet content into archives
- Creating tools to collect, preserve and give access to archives
- Holding international events to support these aims

I'm excited about this upcoming IIPC Web Archiving Conference and am very pleased to invite you to support and participate in this event both at the trade exhibition and through sponsorship.

The sponsorship opportunities outlined below are for the IIPC Web Archiving Conference that runs 13th – 15th November 2018. Around 160 international participants will be coming together in Wellington to discuss latest trends, innovations, development and best practice in web archiving. These participants are users, researchers and developers from libraries, universities, archives and private companies.

There is also one sponsorship opportunity related to the IIPC General Assembly that takes place on the 12th November 2018.

This is a rare opportunity for New Zealand to host a conference of this nature and bring together international specialists in the field and we would love to work with you to make this event a great success for all involved.

I look forward to hearing from you and thank you for your consideration.

Bill Macnaught CBE

National Librarian

National Library of New Zealand Te Puna Mātauranga o Aotearoa
Wellington
New Zealand

Sponsorship Package Opportunities

PLATINUM

Available to 1 company

\$20,000 + GST

you will receive the following rights and benefits.

- Recognition as a **Platinum Sponsor**
- Acknowledgement in opening and closing sessions of Web Archiving Conference
- A 30 minute slot (*20 minutes speaking, 10 for questions*) at the conference on a conference-relevant topic
- Sponsor logo on the IIPC conference website with link to your company website
- Sponsor logo on the conference holding slide shown between sessions
- Sponsor logo included in a one colour print on the lanyard and name badges
- Sponsor logo on the pocket programme
- Company pull up banner on the plenary stage
- Sponsorship of one keynote speaker
- Sponsorship of one lunch
- Exclusive sponsorship of the conference dinner
- Four full Web Archiving Conference registrations
- A complimentary double space in the exhibition area
- One promotional flyer (8 pages max) given out to delegates on arrival at the conference.

<p align="center">GOLD</p> <p align="center"><i>Available to 3 companies</i></p> <p align="center">\$10,000 + GST</p> <p align="center">you will receive the following benefits.</p>	<p align="center">SILVER</p> <p align="center"><i>Available to 6 companies</i></p> <p align="center">\$5,000 + GST</p> <p align="center">you will receive the following benefits.</p>	<p align="center">BRONZE</p> <p align="center"><i>Unlimited availability</i></p> <p align="center">\$2,500 + GST</p> <p align="center">you will receive the following benefits</p>
<ul style="list-style-type: none"> • Recognition as a Gold Sponsor • Sponsor logo on the IIPC conference website with link to company website • Sponsor logo on the conference holding slide shown between sessions • Sponsorship of one morning or afternoon tea • One complimentary space in the exhibition area • Three complimentary Web Archiving Conference registrations • One promotional flyer (5 pages max) given out to delegates on arrival at the conference. 	<ul style="list-style-type: none"> • Recognition as a Silver Sponsor • Sponsor logo on the IIPC conference website with link to company website • One complimentary space in the exhibition area • One complimentary Web Archiving Conference registrations • One complimentary exhibitor registration • One promotional flyer (2 pages max) given out to delegates on arrival at the conference. 	<ul style="list-style-type: none"> • Recognition as a Bronze Sponsor • Sponsor name on the IIPC conference website with link to company website • One complimentary space in the exhibition area • One complimentary exhibitor registration • One promotional flyer (1 page max) given out to delegates on arrival at the conference.

All the above figures are in \$NZ and are exclusive of GST.

Individual Sponsorship Opportunities

We would like to offer you the chance to participate in the categories as outlined in the list below.

<p>General Assembly Opportunity – Available to one sponsor only</p> <p>Morning Tea, Lunch and Afternoon Tea: 12th November</p> <p>The General Assembly is a meeting of the IIPC members only. This takes place on the 12th November.</p> <p>The sponsor will receive recognition in the sessions prior to the relevant breaks as well as acknowledgement in the conference programme. This General Assembly opportunity is available to only one sponsor. The sponsor will have brand visibility during the sponsored catered break.</p>	<p>\$4,000</p>
--	-----------------------

Web Archiving Conference Opportunities

<p>Espresso Coffee</p> <p>This item is consistently identified as a very popular hospitality offering in attendees' feedback. The sponsor will have the opportunity to display their pull up banners next to the coffee machine.</p> <p>Espresso coffee sponsorship includes:</p> <ul style="list-style-type: none"> • Up to a maximum of 500 coffees across the three day conference; • Coffee voucher in each delegate registration branded with Sponsor Logos. 	<p>\$5,000</p> <p>includes product</p>
<p>Conference Satchel</p> <p>The conference satchel will be printed with the sponsor's logo in a one colour print, as well as with the IIPC logo.</p>	<p>\$4,000</p>
<p>Ice Cream</p> <p>Ice-cream is a very popular hospitality offering in attendees' feedback. The sponsor will have the opportunity to display their pull up banner next to the ice creams.</p> <p>Ice Cream sponsorship includes:</p> <ul style="list-style-type: none"> • Up to a maximum of 500 Ice Creams across the three day conference; 	<p>\$3,000</p> <p>includes product</p>
<p>USB Sponsorship</p> <p>The sponsor will have the opportunity to provide a branded USB to delegates to be given out on arrival at the conference.</p>	<p>\$2,500</p> <p>plus product</p>
<p>Delegate Gift</p>	<p>\$2,500</p>

<p>The sponsor will have the opportunity to provide a branded gift to delegates given out on arrival at the conference. The committee reserves the right to approve the gift choice in advance.</p>	<p>plus product</p>
<p>Keynote speakers</p> <p>Sponsorship is available for keynote speakers. Sponsors will be acknowledged in the conference programme and by the persons introducing the presenters. The Sponsor will be able to exhibit banners or other promotional material in the conference room for that session.</p> <p>Keynote speakers for 2018 will be confirmed in due course.</p> <p>To discuss further details about sponsoring a keynote speaker, please contact the Conference Organiser on +64 4 562 8259.</p>	<p>\$2,000 per speaker</p>
<p>Bottomless Fruit and Buzz Bar Bowls</p> <p>The conference includes a prominent large bottomless fruit bowl, kept full of fresh fruit, and a bottomless Buzz Bar bowl for that mid-afternoon sugar hit. Sponsorship of these includes recognition during the conference plus a “thanks to” logo attached to the bowl.</p>	<p>\$2,000 each includes product</p>
<p>Lunch (2 available)</p> <p>The sponsor of each lunch will receive recognition in the conference session prior to the relevant break as well as acknowledgement in the conference programme. The sponsor will have brand visibility during the sponsored catered break.</p>	<p>\$1,750 each</p>
<p>Breakout Room Sponsorship (3 available)</p> <p>The sponsor of the breakout rooms will have the opportunity to provide pull up banners and promotional material to be placed in the room for the three days.</p>	<p>\$750 per room</p>
<p>Morning Tea and Afternoon Tea (3 available)</p> <p>The sponsor of each catered break will receive recognition in the conference programme. The sponsor will have brand visibility during the sponsored catered break.</p>	<p>\$750 each</p>
<p>Pens</p> <p>The sponsoring organisation will be the official sponsor of the conference pens by supplying branded pens for inclusion in the conference satchels.</p>	<p>\$500 plus product</p>
<p>Notepads</p> <p>The sponsoring organisation will be the official sponsor of the conference note pad by supplying branded note pads for inclusion in the conference satchels.</p>	<p>\$500 plus product</p>

All the above figures are in \$NZ and are exclusive of GST.

Exhibition Space

An exhibition will be held in conjunction with the International Internet Preservation Consortium Web Archiving Conference. In order to provide you with the optimum exposure to delegates, the exhibition will be located in the main hub of the conference venue. Lunch, coffee and morning and afternoon tea breaks will be held in this area.

Costs

The charge for a space will be \$1,200 + GST each including one complimentary exhibitor registration.

(Additional exhibitor registrations will be charged \$250 + GST)

Please note that due to the building undergoing renovations between now and the WA Conference we are unable to confirm at this stage the size of space that we can provide to exhibitors.

Contact Us

If you wish to discuss your conference sponsorships options, then please contact the Sponsorship Manager [Nicky Smith](#) or phone +64 4 562 8259.

Once you have decided on your level of involvement, please contact Paardekooper and Associates as above to arrange your requirements and make your booking. You can also complete the attached Sponsorship Application Form and return by email to [Nicky Smith](#) if you prefer.

More information about the International Internet Preservation Consortium Web Archiving Conference is available on the conference website [here](#).

Act now to secure your first choice.

Sponsorship Application

Organisation _____
Contact person _____
Position within Organisation _____
Business address _____

Telephone _____
Mobile _____
Email _____

Sponsorship request:

1 _____ \$ _____
2 _____ \$ _____
3 _____ \$ _____

Special requirements _____

Upon receipt of your signed application form, the conference organiser will forward a confirmation email with a sponsorship agreement and invoice to confirm your participation.

Signed _____

Date _____

Please complete this form, keep a copy for your records and email the original to:

Conference Organiser – Paardekooper and Associates
PO Box 41002, Eastbourne, Lower Hutt 5047, New Zealand
Phone +64 4 562 8259, email: [Nicky Smith](mailto:Nicky.Smith@paardekooper.co.nz)

SPONSORSHIP TERMS AND CONDITIONS

Full payment of your sponsorship commitment is required within 14 days from the date of the invoice.

If the sponsor cancels their participation at the conference; the sponsor shall be subject to a \$300.00 + GST administration fee. All cancellations must be made in writing by fax or email to the conference organiser. If payment has not been made, the administration fee will be charged. If payment has been made, a refund of the balance will be given provided written notification is received Monday 16th July 2018 prior to the conference. All cancellations made after 5pm, Monday 16th July 2018 will be liable for the full cost of their commitment.