It's There, But Can You Find It?

Usability Testing the Archive-It Public Interface

Archive-It Mid-Atlantic User Group
IIPC WAC 2018

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Some background

- Archive-It Mid-Atlantic (AITMA) User Group
- Cross-institutional research team
- Conducted literature review and compiled resources
- Recruited 14 participants from key constituencies

Developing test script/tasks

- Adapted test script shared by Princeton University Libraries
- Straightforward tasks, with obvious pass/fail outcomes
- Institutional examples

You are viewing an archived web page, collected at the request of Bryn Mawr, Haverford, and Swarthmore College using Archive-It. This page was captured on 7:34:25 Mar 07, 2011, and is part of the Bryn Mawr, Haverford, and Swarthmore College Web Archives collection. The information on this web page may be out of date. See All versions of this archived page. Videos

hide

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Art and Art History
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Biology
Black Studies
Chemistry and Biochemistry
Classics
Cognitive Science
Comparative Literature
Computer Science
Dance
Economics
Educational Studies
Engineering
English Literature
Environmental Studies
Film and Media Studies
Gender and Sexuality Studies
History
Interpretation Theory
Islamic Studies
Latin American Studies
Linguistics

"Swatties Are Everywhere"

From European capitals to Mongolian steppes, Jasper Goldberg '12 joins fellow students who have studied abroad in proving that Swatties are indeed everywhere. *more*

SCENES FROM SWARTHMORE

Three Tall Women

<< Back *photo by June Xie '11/The Daily Gazette* Next >>

Honors acting majors Eva Amesse '11, Nell Bang-Jensen '11, and Isa St. Clair '11, starred in a recent production of Edward Albee's Three Tall Women, directed by Sarah Sanford '99.

A Glimpse behind the Lens

In this Q&A, intrepid campus photographer June Xie '11 describes her interests and techniques - and what would make the perfect photo. *more*

HEADLINES

Professors Discuss "Inside Job" and the Financial Meltdown

Watch: Women's Basketball Featured on Good Day Philadelphia

Lecturer in Japanese Yoshiko Jo Races to Top of Empire State Building

Video | Podcasts | News

STRATEGIC PLANNING

Swarthmore's planning process will be guided by our core mission and values and guided by a Strategic Planning Council composed of faculty, students, staff, and alumni. Join the conversation.

ON CAMPUS

Scott Associates Spring Festival

Pass

Pass with difficulty

Fail

Tools of Analysis

http://creative-commons-images.com/handwriting/a/analysis.html

Archive-It usability test data analysis 2017

File Edit View Insert Format Data Tools Add-ons Help Last edit was on July 19

100% $ % .0 .00 123 Arial 10 B I S A

fx test ID

	A	B	C	D	E	F	G	H
1	test ID	archival research background	segment	T1	T2	T3	T4	rating
2	Swat1	y	lib-staff	passed easily	passed with difficulty	passed easily	passed easily	5
3	Swat2	y	faculty	passed easily	passed easily	passed easily	passed easily	7
4	Swat3	n	faculty	passed easily	failed	passed with difficulty	failed	8
5	TU1	y	student	passed easily	passed easily	passed easily	passed easily	8
6	TU2	n	faculty	passed with difficulty	failed	passed easily	failed	6
7	P1	y	staff	passed easily	failed	passed easily	failed	9
8	P2	n	student	passed easily	failed	passed with difficulty	failed	7
9	IP1	y	lib-staff	passed easily	passed with difficulty	passed easily	passed easily	5
10	IP2	y	lib-staff	passed easily	passed with difficulty	passed easily	passed easily	6
11	IP3	y	lib-staff	passed easily	passed with difficulty	passed with difficulty	passed easily	5
12	F1	n	lib-staff	passed with difficulty	failed	passed easily	failed	7
13	F2	n	staff	passed easily	failed	passed easily	passed easily	8
14	D1	n	State employee	failed	failed	passed easily	failed	3
15	D2	y	general public	failed	passed easily	passed easily	failed	7
16								

	A	B	C
1	**test ID**	**snippet**	**code**
2	Swat1	clicked to live site and confused about whether in archive-it or not	live-
3	Swat1	“That was not easy to figure out.”	negative
4	Swat1	Selected the graph at the top for 1997. Confused about how to get to the actual site though. Found the bubble in a month and clicked on the first date	waybackdate-
5	Swat2	Clicks on internet archive link, goes to nd goes to wayback machine, types in swarthmore and date	search+
6	Swat3	Uses filters on left to look for 1997, not finding the year in the date section.	wayback-
7	Swat3	Enters search term “swarthmore.edu” but doesn’t see entries from 1997	wayback-
8	TU1	Returns to collection level page, noticed that metadata defines date range	metadata+
9	TU2	Control + F to find the website seed	other search-
		Deduces that the seed is not there, then goes to	

What did we learn?

http://www.thebluediamondgallery.com/wooden-tile/r/results.html

Recommendations

- Develop a more comprehensive one-search box
- Add metadata for videos
- Add tool tips or a glossary to explain potentially unfamiliar terms
- Standardize data formats
- Hide some metadata fields that are less helpful to users

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Questions

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