

It's There, But Can You Find It?



Usability Testing the Archive-It Public Interface

Archive-It Mid-Atlantic User Group
IIPC WAC 2018

Alexis Antracoli, Princeton University
Sumitra Duncan, Frick Art Reference Library

Some background

- ▷ Archive-It MidAtlantic (AITMA) User Group
- ▷ Crossinstitutional research team
- ▷ Conducted literature review and compiled resources
- ▷ Recruited 14 participants from key constituencies

Developing test script/tasks

- ▷ Adapted test script shared by Princeton University Libraries
- ▷ Straightforward tasks, with obvious pass/fail outcomes
- ▷ Institutional examples



Swarthmore

DIRECTORY | CALENDAR

SEARCH

[HOME](#) [ABOUT](#) [ACADEMICS](#) [ADMINISTRATION](#) [ADMISSIONS](#) [ALUMNI](#) [ATHLETICS](#) [GIVING](#) [LIBRARY](#) [NEWS](#) [STUDENT LIFE](#)

CAMPUS COMMUNITY

[ALUMNI](#)

[PARENTS](#)

[VISITORS](#)

COURSES OF STUDY

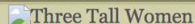
[Art and Art History](#)
[Asian Studies](#)
[Astronomy](#)
[Biology](#)
[Black Studies](#)
[Chemistry and Biochemistry](#)
[Classics](#)
[Cognitive Science](#)
[Comparative Literature](#)
[Computer Science](#)
[Dance](#)
[Economics](#)
[Educational Studies](#)
[Engineering](#)
[English Literature](#)
[Environmental Studies](#)
[Film and Media Studies](#)
[Gender and Sexuality Studies](#)
[History](#)
[Interpretation Theory](#)
[Islamic Studies](#)
[Latin American Studies](#)
[Linguistics](#)

"Swatties Are Everywhere"



From European capitals to Mongolian steppes, Jasper Goldberg '12 joins fellow students who have studied abroad in proving that Swatties are indeed everywhere. [more](#)

SCENES FROM SWARTHMORE



[<< Back](#) *photo by June Xie '11/The Daily Gazette* [Next >>](#)

Honors acting majors Eva Amesse '11, Nell Bang-Jensen '11, and Isa St. Clair '11, starred in a recent production of Edward Albee's **Three Tall Women**, directed by Sarah Sanford '99.

A Glimpse behind the Lens



In this Q&A, intrepid campus photographer June Xie '11 describes her interests and techniques - and what would make the perfect photo. [more](#)

HEADLINES

[Professors Discuss "Inside Job" and the Financial Meltdown](#)

[Watch: Women's Basketball Featured on Good Day Philadelphia](#)

[Lecturer in Japanese Yoshiko Jo Races to Top of Empire State Building](#)

[Video](#) | [Podcasts](#) | [News](#)

STRATEGIC PLANNING



Swarthmore's planning process will be guided by our core mission and values and guided by a Strategic Planning Council composed of faculty, students, staff, and alumni. Join the conversation.

ON CAMPUS

[Scott Associates Spring Festival](#)

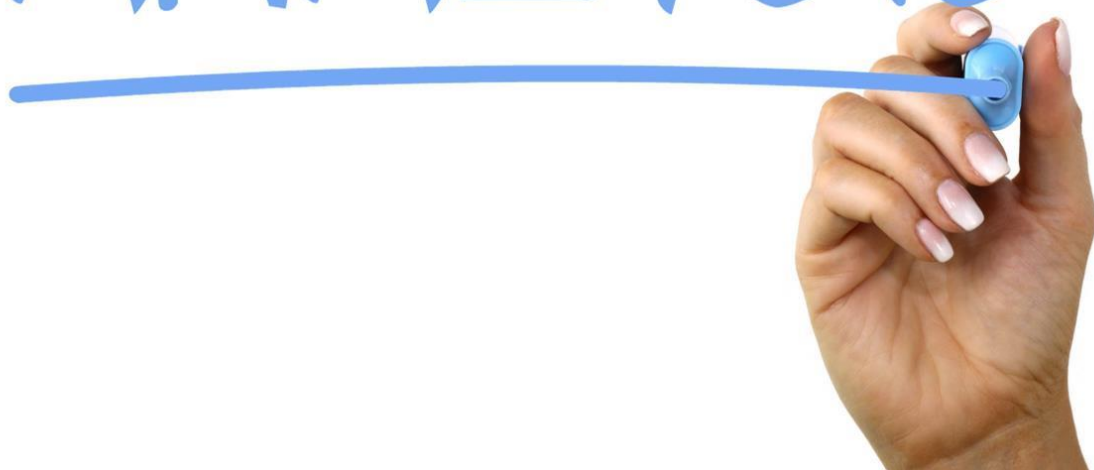
Pass

Pass with
difficulty

Fail

Tools of Analysis

ANALYSIS



	A	B	C
1	test ID	snippet	code
2	Swat1	clicked to live site and confused about whether in archive-it or not	live-
3	Swat1	"That was not easy to figure out."	negative
4	Swat1	Selected the graph at the top for 1997. Confused about how to get to the actual site though. Found the bubble in a month and clicked on the first date	waybackdate-
5	Swat2	Clicks on internet archive link, goes to nd goes to wayback machine, types in swarthmore and date	search+
6	Swat3	Uses filters on left to look for 1997, not finding the year in the date section.	wayback-
7	Swat3	Enters search term "swarthmore.edu" but doesn't see entries from 1997	wayback-
8	TU1	Returns to collection level page, noticed that metadata defines date range	metadata+
9	TU2	Control + F to find the website seed	other search-
		Deduces that the seed is not there, then goes to	

What did we learn?



<http://www.thebluediamondgallery.com/wooden-tile/r/results.html>

Recommendations

- ▷ Develop a more comprehensive ~~use~~ search box
- ▷ Add metadata for videos
- ▷ Add tool tips or a glossary to explain potentially unfamiliar terms
- ▷ Standardize data formats
- ▷ Hide some metadata fields that are less helpful to users

Additional Contributors

▷ Samantha Abrams

sea2162@columbia.edu

▷ Rachel Appel

rappel@temple.edu

@frecklewars

▷ Celia Caust†Ellenbogen

ccauste1@swarthmore.edu

▷ Sarah Denison

sarah.denison@state.de.us

@sarahbdenison

▷ Stefanie Ramsay

stefanie.ramsay@temple.edu

@stefanieramsay

Clipart acknowledgments:

Jørgen Stamp, created for www.digitalbevaring.dk (Creative Commons Attribution 2.5 Denmark license)

The Noun Project <https://thenounproject.com/>

Questions

Alexis Antracoli

alexis.antracoli@princeton.edu

Sumitra Duncan